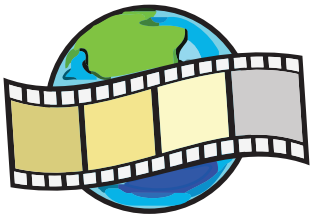


## IMail Server Helps Films for Charities Roll Out the Red Carpet



### films for charities

**Company:** Films for Charities

**Website:** [www.films4charities.org](http://www.films4charities.org)

**Industry:** Non-profit

**Business challenge:**

High spam volume led to critical business emails being missed

**Outcome:**

IMail Server's dependable anti-spam solution from Commtouch provides peace of mind for Films for Charities

### The Films for Charities Story

Films for Charities is a non-profit organization dedicated to fostering positive images in American film for people of South Asian descent. Headquartered in Houston, Texas, the organization has a geographically dispersed staff of employees and volunteers, many of which need to communicate while traveling. The organization relies on email in order to collaborate internally, communicate with donors and facilitate day-to-day operations.

Initially, Films for Charities relied on its ISP for email. However, they began to experience problems with spam and viruses. They were receiving over 1,000 spam emails per day, preventing critical email communications from filtering through. They quickly realized that they needed to bring email operations in-house to control spam and prevent potential problems should they choose to change service providers.

"Using the ISP assigned email addresses was such a pain and we were advised by a consultant that we needed our own email server. He recommended IMail Server to us because he had been using the product for a long time," explains Executive Director Raj Vats.

After evaluating Ipswitch IMail Server, Vats realized that IMail Server was the logical choice for his needs. "The anti-spam and anti-virus features were extremely beneficial to us. We were able to get past our spam problems right away. We also like the Web-mail feature because it facilitates communication even when people are on the road," says Vats.

Vats is extremely pleased with how quickly IMail has had an impact on his organization. He estimates that his IT team has saved 26 hours per week by using IMail Server citing that the Commtouch spam filter is extremely dependable. "In this day and age, email is your life; the fact that I can be confident that my email is going to be delivered to me or sent out speaks volumes about the product," summarizes Vats. He is especially pleased with his upgrade to the latest version of IMail. "Life has become much easier with IMail," he concludes.