

## IMAIL SERVER HELPS FILMS FOR CHARITIES ROLL OUT THE RED CARPET

Case study

### Company:

Films for Charities

### Industry:

Non-profit

### Business challenge:

High spam volume led to a decline in electronic communication

### Outcome:

Films for Charities chose IMail Server to provide an anti-spam and anti-virus alternative to their ISP's email



Raj Vats - Executive Director  
Films for Charities

Films for Charities is a non-profit organization dedicated to fostering positive images in American film for people of South Asian descent. Headquartered in Houston, Texas, the organization has a geographically dispersed staff of employees and volunteers, many of which need to communicate while traveling. The organization relies on email in order to collaborate internally, communicate with donors and facilitate operations.

Initially, Films for Charities relied on its ISP for email however, they began to experience problems with viruses and spam. They were receiving over 1,000 spam emails per day, preventing critical email communications from filtering through. They quickly realized that they needed to bring email operations in-house to control spam and viruses and prevent potential problems should they choose to change service providers.

"Using the ISP assigned email addresses was such a pain and we were advised by a consultant that we needed our own email server. He recommended IMail Server to us because he had been using the product for a long time," explains Executive Director Raj Vats.

After evaluating Ipswitch IMail Server, Vats realized that IMail Server was the logical choice for his needs. "The anti-virus and anti-spam features were extremely beneficial to us. We were able to get past our spam problems right away. We also like the Webmail feature because it facilitates communication even when people are on the road," says Vats.

Vats is extremely pleased with how quickly IMail's impact has been felt throughout the organization. He estimates that he saves 26 hours per week of IT time by using IMail Server. He expects that IMail will scale to accommodate the organization as it continues to grow. "In this day and age, email is your life; the fact that I can be confident that my email is going to be delivered to me or sent out speaks volumes about the product," summarizes Vats. Vats is especially pleased with his upgrade to the latest version of IMail; he thinks the spam filter has saved the organization a tremendous amount of time and is extremely dependable. "Life has become much easier with the latest version of IMail," he concludes.