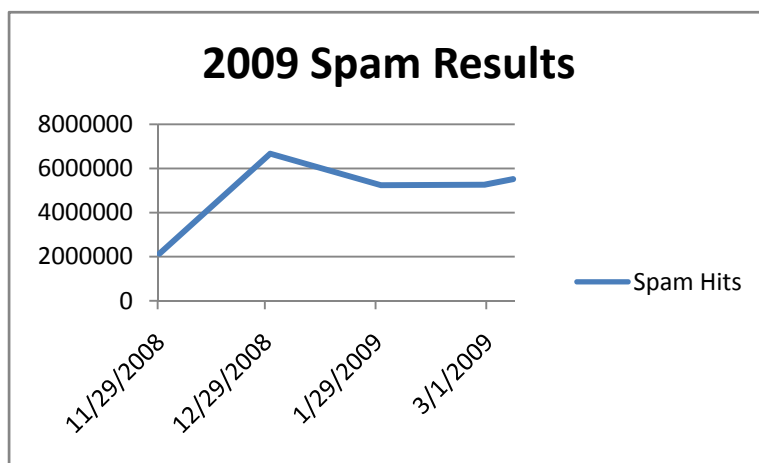


Ipswitch's Q1 Spamometer: IP Reputation is valuable safeguard against increasing botnets

Augusta, Georgia – March 30, 2009 -- Ipswitch Messaging Division, a leading developer of messaging solutions, announced today the results of its 1st Quarter Spamometer report for 2009. Although spam has remained relatively flat over the past three months, overall spam production is not decreasing, and today's companies continue to be faced with high costs resulting in thousands of dollars per year in lost productivity due to spam. Just as projected in Ipswitch's 2008 4th Quarter Spamometer right after the swift take-down of McColo Corporation, online criminals quickly re-established botnets by spreading and sending out increasing amounts of spam and malware, ramping up numbers within days after the downfall.

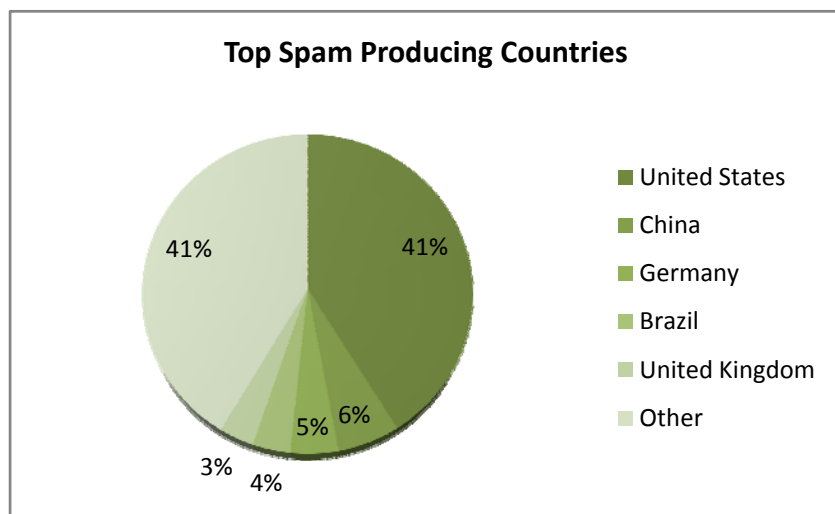
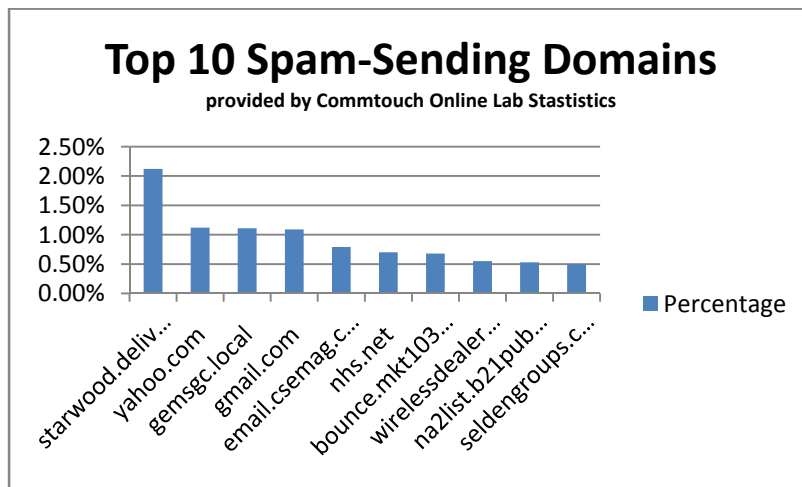


Ipswitch's Q1 Spamometer reports that spammers continue to exploit the financial crisis with emails alleging job offers, instant loans and cash advances. Spam emails targeting the financial information of users tripled this quarter over the same period last year. As unemployment rises and the recession continues, expect a persistent attack of botnet schemes into corporate networks and financial data centers. These messages appear to be particularly attractive for people looking for a quick financial fix as spammers very cleverly collect important information for quick access to personal bank accounts or black market sell. Ipswitch also warns about emails flaunting low-cost college degrees and requests from a user's financial institution to gain access of personal information.

Be cautious! These more tailored targeted approaches called "spear-phishing" now address timely tax lures as well. Ipswitch also reports a high incidence of tax related spam. As you await your refunds, be overly watchful of IRS and tax-related spam and phishing messages. Keep in mind that the IRS never solicits for personal information through email, nor do they request PIN numbers, passwords or similar access information for credit cards, banks or other financial accounts. According to Commtouch, the latest outbreak appears official with even a *@irs.gov* email address IRS logo across the top and added copyright at the bottom. Once submitted, spammers then have direct access to the victims' financial accounts. Once again, spam protection is also about using good common sense when offering out your personal information.

Ipswitch's Q1 Spamometer reports that the abuse of free email services is also on the rise as spammers attempt to avoid IP address-based reputation systems. Although free email services have an appeal to

the tight budgeted business, they also provide spammers the ability to comprise email by allowing accounts to send mail with random “from” addresses. Because these spam filters typically rely more heavily on content based filtering systems, free email services are generally more susceptible to being hacked and once a hacker gains access into an organization’s email account, he/she could make changes to its domain name record without knowledge or permission. The effectiveness of IP address-based reputation systems has increased the market value of a reputable IP address by making spammers focus more on development. Instead of focusing too much on the content of the email, protection is now focused on the reputation of the sending IP address or domain name. In turn, spammers are required to spend valuable spamming time constantly creating new IP addresses and devising new techniques to avoid being blocked. Ipswitch cautions organizations that costs associated with lost productivity and down time with free email can easily devour a healthy budget that could be more wisely spent on a secure enterprise email platform offering real time IP protection against spam.



With the United States producing 41% in spam production, organizations must think about spam in terms of accurate detection. Even a 2%-3% higher detection can save a company in a dramatic way, so that means improving accuracy from a high 95% to 99% can be exceedingly cost effective in terms of improved productivity and financial gain. Keeping cost and detection in mind, a strong reputation system combined with a complete filtering system that includes heuristics, statistical analysis, signature filters and multi-lingual detection is the most effective solution against spam.

About Ipswitch Messaging Division

Ipswitch Messaging Division delivers crucial communication and collaboration tools without the high acquisition and ongoing administrative costs of systems designed for large enterprises. More than 60 million people worldwide use Ipswitch Messaging software to communicate via the award winning [Ipswitch IMail Server](#) and [Ipswitch Instant Messaging](#), support regulatory compliance and storage maintenance requirements with [MailArchiva](#) and [Sonian](#) Hosted Archival Systems. Along with an integrated [Commtouch Anti-Spam](#) technology, Ipswitch Messaging delivers secure anti-virus protection from [BitDefender](#) and [Symantec](#). For companies that want a turnkey collaboration system that includes e-mail, features that plug into Microsoft Outlook, plus integrated anti-spam and anti-virus support and an appealing, secure instant-messaging capability all in one, IMail Server delivers a collaborative set of core features and full-fledged groupware products like Exchange Server at a fraction of the cost. Supported by a world-class team of technical support engineers and customer service representatives, Ipswitch Messaging stands ready to apply its development know-how to help make your organization's messaging initiative a total success.

To view the IMail Server blog, visit <http://blogs.imailserver.com/>. For product and sales information, visit <http://www.imailserver.com>. Ipswitch values community involvement; visit <http://icare.ipswitch.com> to find out how to become involved.

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