

## Ipswitch Messaging Division and Altaro Software Announce Strategic Partnership



**Augusta, GA. - October 5, 2011** – Ipswitch Messaging Division, a leading developer of messaging solutions, today announced its partnership with Altaro Software, a fast-growing developer of Windows server and desktop backup solutions.

This partnership allows Ipswitch to begin selling [Altaro BackupFS](#) (*server backup solution*) and [Oops!Backup](#) (*desktop backup solution*) to small and mid-sized business around the globe. These cost-efficient backup solutions leverage [ReverseDelta™](#) technology which only saves the changes between each version of the altered files, rather than backing up the whole file every time it changes. This innovative technology from Altaro ultimately decreases the amount of required space on your backup drive.

"Having continuous data protection is no longer one of those nice-to-have amenities," said Tripp Allen, president of Ipswitch Messaging Division. "This strategic partnership with Altaro allows Ipswitch to deliver this crucial technology to budget-conscious customers around the world. Ipswitch has earned the trust and respect of global businesses by providing reliable and easy to use products. These new backup solutions provide a low-cost, high-value complement to our existing products."

"Altaro Software and Ipswitch Messaging are a natural fit as both companies focus on delivering full-featured SMB software solutions at an affordable price," said David Vella, CEO of Altaro Software. "Through this partnership Ipswitch customers now have access to essential backup software which complements their Ipswitch solution."

### **About Ipswitch Messaging Division**

Ipswitch Messaging Division delivers crucial communication and collaboration tools without the high acquisition and ongoing administrative costs of systems designed for large enterprises. Millions of people worldwide use Ipswitch Messaging software to communicate via the award-winning [Ipswitch IMail Server](#) and [Ipswitch Instant Messaging](#). Ipswitch IMail Server is designed for companies that want a turnkey collaboration system that includes e-mail, features that plug into Microsoft® Outlook®, plus integrated [anti-spam](#) and [antivirus](#) support and an appealing, secure instant-messaging capability all in one server. Supported by a world-class team of technical support engineers and customer service representatives, Ipswitch Messaging stands ready to apply its development knowhow to help make your organization's messaging initiative a total success. For product and sales information, visit <http://www.imailserver.com>.

### **About Altaro Software**

Founded in 2009, Altaro Software is a fast-growing developer of user-friendly backup solutions aimed at SMBs. Based in Malta, Europe, Altaro employs an enthusiastic team who understands that one way to innovate continuous data protection (CDP) technology is by taking a step back from the implementation details to understand the customer's objectives, requirements and resources. Altaro's products

including Oops!Backup, Backup FS and Hyper-V Backup are available worldwide from Altaro and its network of value added resellers.

For more information, press only:

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